

Information for Exhibitors and Sponsors

ECU 2005

European Chiropractors' Union Convention



Panorama of Chiropractic Techniques

5-7 May 2005
Lemesos, Cyprus

Hosted by:
The Cyprus Chiropractic Association

www.ecu2005.org

The European Chiropractors' Union Convention 2005

in association with

The Cyprus Chiropractic Association

Plan now to participate in the European Chiropractors' Union Convention 2005, to be held at the Amathus Beach Hotel in Lemesos on 5-7 May 2005, co-sponsored by the European Chiropractors' Union and the Cyprus Chiropractic Association.

The Convention will be the key chiropractic event in Europe in 2005, comprising the largest international gathering of the chiropractic profession, and attracting traditionally over 300 delegates.

There are only a limited amount of exhibition spaces and sponsorships available so book today for this unique marketing opportunity.

General Information for Exhibitors and Sponsors

Venue and Accommodation

The convention venue will be the Amathus Beach Hotel, Lemesos Cyprus - a Member of the Leading Hotels of the World. Three other hotels will be used for additional accommodation, which are within walking distance.

Convention Dates

The convention will take place on May 5-7, 2005.

Who are the ECU and CyCA?

The European Chiropractors' Union is a federation of 17 National Chiropractors' Associations. It represents the whole of the Chiropractic profession in Europe on a supranational level. The annual Convention is one of the means for the European Chiropractors' Union to present Chiropractic as a science and a profession. The Cyprus Chiropractic Association represents the chiropractic profession in Cyprus.

Administration

The exhibition and sponsorship matters are being co-ordinated through the Convention Secretariat (info@ecu2005.org). See separate file for preliminary exhibition floor plan indicating the exhibition area and spaces available.

Language

The official language of the convention is English.

Who Should Exhibit and Sponsor?

If your organization has a product or service that is of use to chiropractors and their patients, this convention is for you.

Convention Programme

The full convention programme will be available on the convention website www.ecu2005.org or through the Convention Secretariat (info@ecu2005.org).

Recognition

All exhibitors and sponsors will be recognized in the convention programme book which will be available during the convention. Also additional recognition is available to sponsors. Please see sponsorship information in this brochure.

Presidents' Invitations



European Chiropractic Union
Philippe Druart, D.C.
President

Welcome to Lemesos-Cyprus, where the sun shines in a pure Mediterranean blue sky most of the year!

It is with utmost pleasure that ECU is organising its 2005 Convention in one of the most fantastic islands of Europe. The event will be hosted by one of the smallest (legalised!) chiropractic Associations. For the above reasons, I warmly invite you to participate and make this, the largest ECU Convention, since a long time.

This convention will present different chiropractic techniques, both classic and “controversial”. You will have the opportunity to meet the “specialist” of each technique during the lectures and the workshops. The lecturers will present their most recent research and clinical evaluation of their techniques. It will be possible for participants to learn new techniques or improve “old” ones! It will be a very “practical” convention that will suit all of you.

Obviously, the “social programme” does not need to be described; Cypriot reputation has been ahead of this programme...

I look forward to meeting you and I am sure you will never regret it!

WELCOME TO LEMESOS!



Cyprus Chiropractic Association
Efsthios P. Papadopoulos, D.C.
President

It is a real pleasure for me, on behalf of the Cyprus Chiropractic Association to welcome you to the ECU Convention in Lemesos, this May.

Lemesos in the spring is a very special place. I am sure it will provide a superb venue for this Convention.

The content of the academic program should provide items of interest for all of you. It is a unique opportunity for everyone to socialize with friends and new colleagues and those with some free-time, I highly recommend that you explore our beautiful island.

In closing I should thank you all for your attendance and support whether you are a speaker, an exhibitor or a delegate – ultimately this Convention will be a success because of YOUR presence.

We promise you a memorable experience! Welcome to Cyprus!

Exhibitor Information

As part of the ECU convention, each exhibitor will be able to:

- Exhibit their products and/or services to the chiropractic professionals.
- Meet all participants informally during coffee and lunch breaks and evening events.
- Gain a high profile through various sponsorship opportunities.

Coffee and Lunch Breaks

The coffee and lunch breaks will be located within the exhibition area, giving participants more time to visit your stand.

Booking of Exhibition Space

To reserve exhibition space, exhibitors should complete the enclosed exhibition and sponsorship form and return it to the Convention Secretariat. A deposit payment of 50% of the total amount will be invoiced after the reservation. Payment should be made within 2 weeks to confirm the space reservation. The total payment must be paid by no later than **March 15, 2005**. Please see the *Terms and Conditions of Contract attached*.

Space Allocation

The Convention Secretariat has prepared the exhibition floor plan and will book exhibition spaces according to the wishes expressed by the exhibitors as long as possible. Exhibition space will be allocated taking into consideration sponsorships and the submission date of the exhibition and sponsorship form. The exhibitors' will be receiving a confirmation as soon as Convention Secretariat has received the exhibition and sponsorship contract and corresponding payment.

Exhibition Area

The exhibition stands will be located in the Aries Room and the Foyer II located at the mezzanine floor next to the Demetra Room (lecture room) and the smaller workshop rooms.

Exhibition Hours

Thursday, May 5 from 08:30 to 17:00

Friday, May 6 from 08:30 to 17:00

Saturday, May 7 from 08:30 to 17:00

Gala Dinner

Exhibitors are encouraged to participate in the social programme, especially the Gala Dinner on Saturday evening. The evening events provide an important networking opportunity. To reserve tickets for the Gala Dinner and other evening events, please contact the Convention Secretariat.

Further information on exhibition and sponsorships can be obtained through the Convention Secretariat:

Convention Secretariat: 20, Ioanni Tsirou, CY 3021, Lemesos, CYPRUS

Phone: +357-25381324, Fax: +357-25339219

E-mail: info@ecu2005.org

Sponsorship Information

Possible Sponsorship Features include e.g.

- Enhanced sponsorship benefits offer opportunities for you and your organisation to be recognised as a partner to all delegates and members of the ECU.
- Complete name and address listing of registered delegates for convention follow-up and important sales leads.

- Complimentary link from the convention website to your organization's website, from the date of financial commitment until the end of 2005.
- Highlighted recognition in the convention programme book to be available onsite during the convention.
- Two complimentary registrations for the convention. This includes coffee and lunch breaks and the convention material.
- Promotional material (one insert) from your organization can be included in all delegate registration kits.
- On screen recognition between the sessions.
- Use of sponsorship commitment in your organization's advertising during the convention year.
- For additional opportunities, such as exclusive sponsorship of the convention proceedings, gala dinner, registration kits or research poster area, please contact the Convention Secretariat.

Sponsorship Terms

- 50% of the sponsorship is due as the initial payment. This portion is non-refundable.
- Remaining balance due no later than **15 March 2005**.

Logo

Sponsors are asked to send their organization's name and logo by e-mail to the Convention Secretariat (info@ecu2005.org) electronically in printable format and resolution (min 300 dpi). Please also provide a low resolution logo to be used on the convention website.

Sponsorship Amounts and Benefits

Sponsorship package	
Sponsorship amount (CY£1 is approximately EURO 1,70)	CY£ 900
Acknowledgement in convention proceedings	yes
Support acknowledged at opening ceremony	yes
Identified as supporter on the convention website	yes
Insert in congress bags	yes
Company logo on screen in lecture halls during breaks	yes
Hyperlink to company website from the convention website	yes

Possible additional sponsorship items (sponsors will have priority of choice) *	
Acknowledgements in first announcement	
Acknowledgements in final announcement	
Acknowledgements in convention proceedings	
Prizes for the best abstracts	
Lunches and refreshments	
Gala dinner	
Conference bags	
Insert in conference bags	
Pens in conference bags	
Notepads in conference bags	
Internet service for participants	
Poster boards	
Social events	
Symposia or speaker sponsorship	

* cost amount to be agreed upon request

Terms and Conditions

Terms and Conditions of Contract between Exhibitor and the Cyprus Chiropractic Association

1. Management reserves the right to alter or change the space assigned to the exhibitor. Management further reserves the right, at its sole discretion to change the date or dates of the exhibits or to cancel the exhibits and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the exhibitor to management.
2. The exhibitor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of management. Any attempt to do so will result in the immediate cancellation of this contract.
3. The exhibitor shall comply with all rules and regulations as stipulated by management with respect to the exhibit area and the convention and agrees that management's decision to adopt and enforce any such rule or regulation shall be final and binding.
4. The exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the exhibitor so comply.
5. The exhibitor shall indemnify and hold harmless management from and against any loss, injury or damages whatsoever suffered by management as a result of exhibitor's failure to comply with the terms and conditions of this contract or as a result of exhibitor's participation in the convention, including, without limitation, any third party claim against management with respect to loss, injury or damage sustained or suffered by any other exhibitor, the owner of the building, attendees to the convention, and their respective directors, officers, agents and employees.
6. This contract may be cancelled by either party provided that written notice is received by the other by January 31, 2004, in which case all monies paid by the exhibitor will be refunded less the initial 50% deposit per space. If the exhibitor cancels after such date, they will be responsible for the full contract price.
7. Management reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel exhibitor or its personnel if, in management's opinion, their conduct or presentation is objectionable to management or to the other exhibitors.
8. Exhibitor's display must comply with all requirements of management and the owner of the building, including maximum height requirements. Exhibitor must provide at least one staff member, to a maximum of two persons per space, to maintain the display during opening hours. Exhibitor agrees to confine its presentation to the contracted space only.

9. All goods shipped to the exhibit site must be clearly marked with the name of the exhibitor and the number of the exhibit space. Goods must not be shipped to the exhibit site for any shipping charges to be paid on arrival and any such goods will not be accepted by management. Management assumes no responsibility for loss or damage to exhibitor's goods or property before, during or after the convention.

10. In consideration of exhibitor's participation in the convention, exhibitor hereby releases management, its directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by exhibitor in connection with its participation in the convention, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of management or otherwise.

11. Exhibitor is responsible for the placement and cost of insurance relating to its participation in the convention. Exhibitor shall carry liability insurance, as well as such additional insurance as may be required by management. Exhibitor agrees to provide immediately to management upon request certificates of insurance pertaining to all policies of insurance carried by exhibitor together with satisfactory evidence from the insurers of the continuation of such policies. If exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to management at law or under this contract, management shall have the right to take possession of the exhibit space for such purposes as it sees fit and the exhibitor shall be held liable for the full contract price of the said space.

12. Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the convention. Exhibitor further agrees to remove the exhibit, equipment and supplies from the exhibit site by the final move-out time. In the event of failure to do so, exhibitor agrees to pay for such additional costs as may be incurred by management.

13. Exhibitor will comply with the rules and regulations of any unionized contractors, which may be selected by management to service the exhibitors. Any dispute between exhibitor and any such contractor or union representative will be referred to management for resolution, whose decision shall be final and binding on all parties.

14. Management reserves the right to cancel this contract and to withhold possession of the space or to expel the exhibitor there from if the exhibitor fails to comply with any terms and conditions of this contract or the rules and regulations of the convention, in which case exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting management's other rights and remedies at law under this contract as a result of such failure to comply.

Exhibition and Sponsorship Reservation Form

Exhibitor company name:
Mailing address:
City and postal code:
Country:
Telephone:
Telefax:
E-mail:
Contact person and position:
Invoice address (if different from above):
Signature:

Exhibition space booking fee includes:

- An allocated exhibition space in the exhibit area
- One table and chair (if needed)
- Daily cleaning
- Listing in the convention programme which will be available onsite
- List of convention registrants with addresses for post-convention follow-up
- Coffee breaks and lunches for one company representative (exhibitor or sponsor)

I wish to reserve Exhibition area station(s):

Amount to be paid in Cyprus Pounds (CY£1 is approximately EURO 1,70)

Small exhibition space	2,0 m x 2,0 m = 5,00 sq.meters	= CY£ 600
Medium exhibition space	2,5 m x 3,0 m = 7,50 sq.meters	= CY£ 900
Medium to large space	2,5 m x 4,0 m = 10,0 sq. metres	= CY£ 1100
Large exhibition space	2,5 m x 4,5 m = 11,25 sq.meters	= CY£ 1200
Sponsoring package		= CY£ 900
Extra exhibitor staff badges	_____ badges x CY£90	= _____
Total amount to be paid		= _____

Please send this form by airmail or telefax to:

Convention Secretariat: 20, Ioanni Tsirou, 3021 Lemesos, CYPRUS
Phone: +357-25381324, Fax: +357-25339219, E-mail: info@ecu2005.org

Payment by bank transfer

No booking will be accepted if payment is not included. Deposit payment of 50% will be paid upon reservation and the remaining amount by 15 February 2005. All payments must be made in Cyprus Pounds, and please note that all banking costs should be paid by the exhibitor. The Convention Secretariat will send you an invoice and confirmation by airmail upon receipt of the exhibition and sponsorship contract and corresponding payment. No space will be allocated without payment.

TO: DEUTCHE BANK AG-FRANKFURT

SWIFT: DEUTDEFF

BLZ 500 700 10

FOR ACCOUNT: CO-OPERATIVE CENTRAL BANK LTD

NICOSIA-CYPRUS

SWIFT: CCBKCY2N

BENEFICIARY: IBAN CY: CY2500703310000000040421086

NAME: THE CYPRUS CHIROPRACTIC ASSOCIATION (B)

ACCOUNT NUMBER: 4042108-6

